

Morals seen as declining in Sweden

by UPI

GOTHENBURG, Sweden -- More than half of Swedes polled feel morals have declined in the past 10 years, and just 14 percent think politicians have high morals. The annual survey of 750 people by Soren Holmberg of the SOM Institute at Gothenburg University and Lennart Weibull, professor of communications at the university found half of respondents thought politicians have low moral standards, The Local newspaper reported Wednesday. Corporate executives and journalists didn't fare well either, the newspaper said, although percentages weren't published. The report noted researchers were ranked by the majority as having high moral standards. As to the level of morals within Swedish society, 34 percent said it was high or very high, with 14 percent rating it low or very low. As for the majority seeing general decline, Holmberg said he found that worrying. "If we all believe that other people's morals are deteriorating it can turn into a self-fulfilling prophecy," he said.

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