

7th Annual Make-a-Wish Radiothon exceeds goal

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(BEND, Ore.) — The seventh annual Make-A-Wish Radiothon exceeded its goal and raised \$40,465 and 392,454 frequent flier miles that will help grant six wishes to children living with life-threatening medical conditions in Central Oregon.

The Peak 104.1's Roy Lamela, KQAK's Jack Friday, The Peak 104.1's Bryon Mengle and LITE 95.1's Dan Dubay at the 7th Annual Make-A-Wish Radiothon in Bend, Oregon. The two-day event raised \$40,465 and 392,454 air miles to grant wishes to children living with life-threatening medical conditions in Central Oregon. The Make-A-Wish Radiothon aired on 105.7 KQAK-FM, THE PEAK 104.1 and LITE 95.1, and featured Horizon Broadcasting Group (HBG) air-personalities Dave Clemens, Bryon Mengle, Dan Dubay, Jack Friday, Roy Lamela and John Tesh. The Radiothon originated from the Cascade Village Shopping Center in Bend on November 29 and 30, 2007.

—“We are grateful to have reached our goals for the 7th Annual Radiothon in Central Oregon,” said Andrew Asato, Executive Director of the Make-A-Wish Foundation of Oregon. —“We extend our thanks to everyone who contributed and helped six young people in Central Oregon experience the power of a wish!”

The Make-A-Wish Foundation of Oregon grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength, and joy. For more information on the Make-A-Wish Foundation of Oregon visit www.orwish.org. This year's drive exceeded its 2007 goal of \$40,000 and surpassed the approximately \$35,000 raised last year, said Keith Shipman, President & CEO of HBG.

HBG owns and operates five radio stations in Central Oregon, including KQAK-FM (105.7, Oldies), KWPK-FM (The PEAK 104.1, Hot AC), KLTW-FM (LITE 95.1, Soft Adult Contemporary), KWLZ-FM (LAZER 96.5, Classic Rock) and KRCO-AM (690 khz, Classic Country).

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