

## Tiffany Telfer Joins Ralston360 as Account Supervisor

*by Bend Weekly News Sources*

Tiffany Telfer has joined Oregon ad agency Ralston 360 as Account Supervisor. Prior to joining Ralston360, Telfer served as president and principal of Pinpointe, a Bend advertising and marketing firm. She brings almost a decade of advertising experience to her new position, including managerial positions with the Bernard Hodes Group, J.Walter Thompson and The Seattle Times Company.

In addition to the daily management of key client accounts, Telfer will provide strategic planning and support for Ralston's account services team. A Bend native, Telfer received her BA in Communications from Washington State University. She will work in Ralston's Bend office.

Ralston360 is a full-service advertising agency. The firm serves regional and national clients from its offices in Bend, Oregon and San Francisco.

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