

## UNICOM welcomes Christopher Edmonds, Director of Sales, Customer Support

*by Bend Weekly News Sources*

UNICOM has announced the hiring of Christopher Edmonds to the position of Director of Sales and Customer Support. Mr. Edmonds has extensive business experience in the high-tech arena, most recently as Director of Sales and Support at EID Passport, a Portland-based corporation providing security applications to government military bases. During his 16 year career, he has also directed sales and customer service teams for such firms as NTT/Verio; YOU Networks; Voicestream Wireless and Nextel Communications. In addition, Mr. Edmonds brings a wealth of financial management skills, as evidenced by his licensed certified public accountant status and previous background at Piper Jaffray, McKesson Corporation and Coopers & Lybrand. Mr. Edmond's decision to join UNICOM was due in part to his assessment that the company is poised for significant success through its customer-first culture and recently deployed soft switch network technology. "As I learned more about UNICOM's Customer Choice products line and the level of cutting edge solutions these offer businesses," he explains, "I became even more determined and excited to be a part of such a progressive company. UNICOM clearly possesses a strategic vision and direction that will propel it far beyond other telecommunications providers in the Pacific Northwest. I am thrilled to join this outstanding team of professionals." Mr. Edmonds will report to the founders and owners of UNICOM, Craig Nelson, CEO, and Susan Nelson, Executive VP. "Christopher's presence will permit us to focus more on strategic issues", explains Mr. Nelson, "and we are confident his business experience combined with a variety of management and sales/customer service skills will enable him to make significantly positive contributions to UNICOM. Christopher brings solid qualifications in all core business functions: sales, customer care, finance and operations, and we believe he will be a dynamic leader able to build team cohesion and inspire individual achievement and personal development." Mr. Edmonds received his business / economics degrees from St. Mary's College in California and San Diego State University.

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