

Burton Announces 2006/07 Central Oregon Demo Tour Schedule

by Bend Weekly News Sources

Largest Demo Tour in the World Includes More than 200 Stops and 10 Exclusive Weekend-Long Super Stops Featuring Sponsor Village, Parties and Sessions

The 2006/07 Burton Demo Tour features 200 stops in the U.S. where riders can test ride the latest Burton gear for FREE at their favorite local resort, including Mr. Bachelor, Timberline, Mt. Hood Meadows, Willamette, and Hoo Doo. The Tour also includes the premier 10-stop Super Stops -- 10 weekend-long events with a dedicated sponsor village, after-parties and jam sessions for local riders.

Every stop on the Demo Tour will give riders of all ages the opportunity to try the latest Burton gear at no cost. The hottest Burton boards, boots and bindings for men, women, girls and boys will be available to demo. Riders under the age of 18 will be required to have a parent sign a waiver on their behalf.

The Super Stops, scheduled throughout the season at 10 select resorts across the U.S., are sponsored by Motorola, Volvo cars, Snickers, Paul Mitchell, Nintendo and GORE-TEX(R) products. A dedicated Super Stop sponsor village will have a huge array of new products for riders to try out and win free gear, including: Motorola's new KRZR phone and Burton Motorola Audex music products; visit with Swedish models Lisa and Marie as they present the Volvo XC90 SUV and the all-new C30 coupe; Nintendo's Wii and Nintendo DS gaming systems; Paul Mitchell haircare products to add even more style to the tour; GORE-TEX(R) fabric featuring Burton's line of GORE-TEX(R) outerwear; R.E.D. helmets and Anon goggles and sunglasses.

Each Super Stop will also include an after-party and a jam session where local riders will throw down to win great prizes.

The Mt. Hood Meadows Super Stop will be held February 9-11, 2007 in Mt. Hood, Oregon.

Regular Demo Tour stops include a visit to Timberline on Jan. 6, 2007; Mt. Hood Meadows on Jan. 7, 2007 and Mar. 2, 2007; Willamette on Jan. 28, 2007; Hoo Doo on Feb. 24, 2007; and to Mt. Bachelor on Feb. 25, 2007 and Mar. 24, 2007.

Other stops include events in Colorado, California, Utah, Michigan, New Jersey, Vermont, and New Hampshire. Visit <http://www.burtondemotour.com/> for more details on the Burton Demo Tour, including a listing of all 200 locations.

The Winter Park and Stratton Mountain Resort stops coincide with Burton Women's Learn To Ride (WLTR) Camps. These weekends offer a three-day camp open to all abilities of women snowboarders. In addition to personal instruction with top instructors, WLTR Camps include a special event to benefit Boarding for Breast Cancer, goodie bags and more.

Details on the Burton Demo Tour can be found online at <http://www.burtondemotour.com/>, including all 200 locations. For more about Burton Snowboards, riders can call the Burton Rider Service line at 800-881-3138.

Burton Announces 2006/07 Central Oregon Demo Tour Schedule by Bend Weekly News Sources