

Easter egg prices drop in Britain

by UPI

LONDON -- Supermarkets throughout Britain are offering Easter eggs at significantly lower prices this year as a result of the collapse of Woolworths, a spokesman says.

An unidentified spokesman for the Asda supermarket chain said following the collapse of the Woolworths chain, other companies purchased the retail giant's stock including more than 20 million Easter eggs, The Daily Telegraph said Friday.

"There are plenty of bargains for Easter eggs this year as retailers compete to meet the extra demand from the demise of Woolies," the spokesman said.

The sudden influx of unexpected Easter eggs stock has resulted in retailers throughout Britain offering the candy eggs at prices 24 percent cheaper than the most inexpensive Easter eggs offered in 2008.

The eggs manufactured by suppliers such as Cadbury, Mars and Nestle are a tradition in Britain during Easter.

The Daily Telegraph said during the next 10 days, an estimated 80 million of the sweet treats will be consumed by British nationals.

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