New eco-friendly product makes it 'easy to be green'

by Bend Weekly News Sources

RHIMAX, a new organic product, is paving a path into many markets as the latest of green alternatives available for consumers to choose. If you're looking for a way to make a difference in our world today, this is the answer for you.

RHIMAX meets the requirements of all six of the "green" categories. The manufacturing process utilizes 100% post-consumer waste, converts it into pulp and fibers, and then through a chemical-free manufacturing method, it is pressed into a durable felt paper, typically in 36" x 100" rolls. The recycled, reusable, non-toxic paper is completely biodegradable and actually improves the earth and landscaping environments by providing weed control and moisture enhancement. RHIMAX manufacturing alone can make a tremendous global difference. Then add business and consumer usage to the "greenness" of this product, and over time, the effects are truly measurable and long-lasting.RHIMAX is a tough and durable felt paper protecting the home, the jobsite, and your planet. This is the eco-friendliest, toughest alternative to plastics, cloths, and chemically treated papers with an extensive list of uses.

The RHIMAX durable felt paper rolls are cost-effective and adaptable to so many jobs, such as painting, roofing, flooring templates, landscaping, weed control, farming, moving, decorating techniques, packing and shipping, automotive service and repair, arts and crafts, restaurants, and even organic printing.

To officially be identified as "green," products must fall into one or more of the following six categories: As you might presume, some products are GREENER than others.

1. Green Process - manufacturing process considers exposure to chemicals, source of materials, energy-efficient production, recycled packaging, reusing manufacturing waste, and efficient use of energy.

2. Improved Sustainability - renewable products making use of available resources.

3. Recycled Content - products made from post-consumer materials or post-industrial byproducts.

4. Recyclable - products that can then be reused or reprocessed.

5. Low-Toxicity - toxicity lower than comparable products.

6. Biodegradable - naturally returns to the earth after exposure to elements.

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