

## Toyota announces prices for all-new 2007 Tundra full-size pickup

*by Bend Weekly News Sources*

Toyota Motor Sales, U.S.A., Inc., announced manufacturer's suggested retail prices (MSRP) Wednesday for the all-new second-generation Tundra full-size pickup truck.

Significantly bigger, more capable and more technically advanced in every metric of comparison, the 2007 Tundra is available in 31 models. The Tundra offers a choice of 4x2 and 4x4 drivetrains, three cab styles, three wheelbases, three bed lengths, three engines, and three trim levels. Tundra has been engineered for "true truckers" and is versatile enough to be a highly capable truck for work or for personal use.

Tundra Regular Cab and Double Cab models will arrive at dealerships mid February, with CrewMax models reaching Toyota dealers in March. The 2007 Tundra offers three levels of power, all with standard VVT-i. In Regular and Double Cab models, a standard 4.0-liter V6 produces 236 horsepower at 5,200 rpm and a healthy 266 lb.-ft. of peak torque at 4,000 rpm. The 4.0-liter engine achieves city/highway fuel economy ratings of 17/20 mpg.

The mid-grade option for these models -- and standard on CrewMax models -- is the proven 4.7-liter i-Force V8, producing 271 horsepower at 5,400 rpm and 313 lb.-ft. of peak torque at 3,400 rpm. Both 4x2 and 4x4 models equipped with the 4.7-liter engine feature city/highway fuel economy ratings of 15/18 mpg.

The Tundra's trump card under the hood is the all-new 5.7-liter i-Force V8 that features Dual Independent VVT-i and is available in every model configuration. Specifically designed for full-size pickup applications, the i-Force 5.7 puts out an impressive 381 horsepower at 5,600 rpm, and unleashes 401 lb.-ft of peak torque at 3,600 rpm. 4x4 models equipped with the 5.7-liter engine achieve city/highway fuel economy ratings of 14/18 mpg, while 4x2 models achieve 16/20 mpg.

Towing equipment is standard on all V8 models and includes a hitch receiver, 4.30 rear differential, supplemental transmission cooler, transmission temperature gauge, 7 pin connector, and a trailer brake controller pre-wire. Fourteen of Tundra's 31 models are capable of towing over 10,000 lbs and the Regular Cab 5.7L 4x2 Long Bed model features a towing capacity up to 10,800 pounds.

Tundra will provide the most comprehensive standard safety equipment in the full-size pickup market. It is

the first full-size pickup to offer standard front seat side airbags and front and rear roll-sensing side curtain airbags on every model. All Tundra models also feature the STAR safety system as standard equipment, which includes ABS, Electronic Brakeforce Distribution (EBD), Brake Assist, Vehicle Stability Control (VSC) and Traction Control (TRAC).

Tundra is the only truck to offer 18 x 8 inches wheels with 255/70 R18 tires as standard equipment on every model to accommodate 13.9 inch front rotors. No other truck in the class offers larger tires and wheels as standard equipment on all models. Optional 20-inch alloy wheels with 275/55 R20 tires are available on Limited models.

All models come standard with an easy lower-and-lift tailgate, dual-zone climate control system, AM/FM CD with a mini-plug jack and MP3/WMA playback capability, tilt wheel, two power points, tachometer, digital clock, coolant temperature gauge, and dual glove box.

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