RadioShack set for launch of new Microsoft Windows Vista and Office 2007 software titles

by Bend Weekly News Sources

Special Offers, including free Vista-capable wireless keyboard and optical mouse, help customers experience Vista's 'wow' factor

RadioShack Corporation officials say customers counting on their neighborhood RadioShack store to help them tap into the power of the new Microsoft Windows Vista and the Microsoft Office 2007 software titles won't be disappointed.

For starters, customers won't have to wait in line on the Jan. 30 launch date, because they can order the new Microsoft Windows Vista Home Basic Upgrade Edition, Vista Home Premium Upgrade and Microsoft Office Home and Student 2007 software online at the Radio Shack web site. As a special incentive, orders placed on Jan. 28 will be shipped free of charge for delivery no earlier than Jan. 30.

Once online, customers can determine whether their current PC is compatible with Vista by accessing a convenient downloadable program: Windows Vista Upgrade Advisor. RadioShack.com also features convenient software chooser checklists to help shoppers determine the best Vista and Office 2007 product for their individual needs.

Also, on Jan. 28 customers will be able to download from RadioShack.com a coupon for a free -- after instant savings and rebate -- wireless keyboard and optical mouse (complete details can be found on the downloadable coupon). The download also highlights RadioShack's full array of laptop and desktop computers preloaded with Vista, a widescreen LCD monitor to tap into Vista's enhanced display capabilities, memory upgrades and AGP and PCI Express video cards to allow existing computers to properly run the new software, transfer cables to transport old computer information to new Vista-equipped PCs, networking equipment, and other peripheral and PC accessories. These products will be available for purchase online and at special displays in RadioShack stores nationwide.

"Many of our customers have been looking forward to the launch of Microsoft Windows Vista and 2007 Microsoft Office," said Wes Lowzinski, RadioShack senior vice president - general merchandise manager. "We've equipped our convenient neighborhood stores with the products customers need to get the most out of this new software, whether it be a Vista-loaded computer or memory and video card upgrades to enable their existing computers to function properly with the new programs. Either way, we're there to help provide whatever personalized solutions our customers need to enhance their new or existing computer systems."