

Umpqua Bank partners with Lions Clubs in "Have a Heart"™ campaign

by Bend Weekly News Sources

Program will collect used eyeglasses, hearing aids, and cell phones for the needy during the month of February (Portland, Oregon) "Umpqua Bank's Club Carefree 50 is teaming up with Oregon Lions Sight & Hearing Foundation's month-long "Have a Heart" campaign. Working with Lions Clubs across Oregon, Washington and California, Umpqua Bank will collect used eyeglasses, hearing aids and cell phones in an effort to address the number of unfulfilled requests for vision services and hearing aids received from around the world. "Umpqua Bank and Club Carefree 50 are committed to serving Umpqua's communities," said Gloria Johnson, director of Umpqua Bank's Washington and Oregon Club Carefree 50. "The "Have a Heart" program is one way we are able to connect with our communities and make a positive impact on the lives of people in need." "Lions Clubs of Oregon, Washington and California are very excited about the "Have a Heart" project and are thankful for the opportunity to partner with Umpqua Bank," said Amber Kern, Executive Director of Oregon Lions Sight & Hearing Foundation. "This project will increase awareness for our collection efforts. Each year Lions in Oregon, Washington and California collect more than 400,000 pairs of used eyeglasses and hearing aids. We expect this campaign to increase significantly the number of donations we receive, and to enhance our ability to bring vision and hearing assistance to those in need." Throughout the month of February, community members can drop off used eyeglasses, hearing aids and cell phones at any Umpqua Bank location. Donated vision and hearing aids will then be refurbished, calibrated and distributed during the Lions International mission trips. Proceeds from the recycled cell phones will support the local Lions Mission Cataract Day, an annual event held every spring. Lions Mission Cataract Day provides a free cataract surgery to community members who otherwise couldn't afford the restorative procedure.

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