

Denali lodges expands into growing Alaska tour operator market

by Bend Weekly News Sources

The promise of a greater share of Alaska's \$2.4 Billion tourism market has prompted Denali Lodges to launch Alaska Denali Tours, its new custom and packaged Alaska tour and vacation arm.

Denali backcountry lodge Alaska Glacier Cruise Alaska wildlifeDenali Lodges, the 15-year operator of the Denali Backcountry Lodge and Denali Cabins, has now expanded into the lucrative Alaska tour and vacation market. Alaska Denali Tours offers custom and pre-packaged Alaska tours, vacations, lodging and transportation throughout Southcentral and Interior Alaska including Denali National Park. "Given the absolutely phenomenal growth of tourism in Alaska, particularly in the last three years, I believe moving beyond our existing Denali National Park lodging facilities into the vertical tourism market offers tremendous opportunities," said Sham Idnani, President of Denali Lodges & Alaska Denali Tours. "Over the years, out of state visitors to our lodging operations have repeatedly expressed an interest in a convenient, one-stop transportation, activity and lodging provider. It's that interest that prompted the launch Alaska Denali Tours." In addition to pre-packaged two to seven-day Alaska vacations, Alaska Denali Tours allows visitors to build custom itineraries à la carte. "While coordinating custom itineraries does involve a bit more work on our part, feedback from our clients on this service has been overwhelmingly positive," said Idnani. While currently limiting its operations to Southcentral and Interior Alaska including Denali National Park, Idnani doesn't rule out future expansion to other popular regions in the state. "We're always looking for additional opportunities for growth and will continue to research those opportunities," he said. For additional information on Alaska Denali Tours, contact Sham Idnani or visit www.AlaskaDenaliTours.com

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