Ski racing fans watch Alpine World Championships live

by Bend Weekly News Sources

Fans of the U.S. Ski Team will be able to watch the upcoming FIS Alpine World Ski Championships as NBCSports.com in conjunction with MediaZone will bring exclusive coverage of the full Championships to the USA including live web streaming daily, plus televised coverage of the men's and women's downhill, airing Feb. 17 at 2:30 p.m. ET on NBC Sports.

Held every two years, the U.S. Ski Team will be looking to defend multiple World titles as Bode Miller (Bretton Woods, NH) has medaled in the last three World Championships, winning double gold at the 2003 and '05 championships. Also on the podium in '05 was Julia Mancuso (Olympic Valley, CA) who grabbed bronze in both the giant slalom and super G in Bormio.

Both men's and women's teams are carrying huge momentum into the worlds as Mancuso and Lindsey Kildow (Vail, CO) each have three victories already this season on the World Cup, while Miller has four wins and currently leads the World Cup SG standings. Ted Ligety (Park City, UT), the Olympic combined champion, has two podium finishes this year and Steven Nyman (Provo, UT) snagged his first victory in a downhill as part of the U.S. Ski Team's historic run that included nine top-3's (five wins) over six days.

"NBC Sports and NBCSports.com is committed to delivering the excitement and passion of Olympic sports on all of our platforms," said Perkins Miller, Senior Vice President, Digital Media, NBC Sports & Olympics. "Through our partnership with the USSA, we can use the Internet to deliver these events to a passionate fan base that otherwise would not be able to watch them."

The broadcasts are a partnership with the FIS and European Broadcast Union, along with NBCSports.com, MediaZone and the U.S. Ski Team.

NBC's Olympic broadcast team of Tim Ryan, Todd Brooker and Steve Porino will call the action for NBC's coverage of the men's and women's downhill airing on Feb. 17.

New this year is NBCSports.com's daily live coverage with partner MediaZone. Every race will be webcast live with natural sound, plus will be available on-demand after the competitions.

"Our fans have the chance to really follow the World Championships from start to finish with live coverage from NBC and MediaZone," said U.S. Ski Team Vice President of Marketing Communications Tom Kelly. "The Team has captured a lot of attention this year with great World Cup results across nearly every discipline going into the Championships in Sweden."

Night events and later daytime start times for the Championships in Sweden bring the daily webcasts into very reasonable daytime airtimes in the USA. No finals begin earlier than 6:30 a.m. Eastern Time, and four of the 11-event finals start mid-morning to early-afternoon Eastern Time.

Ski racing fans watch Alpine World Championships live by Bend Weekly News Sources