

Nationally recognized speaks at the Tower Theatre: "Women Making Change"™

by Bend Weekly News Sources

Kathy LeMay, founder of Raising Change, promotes philanthropy with her unique vision

Nationally recognized expert on women and philanthropy, Kathy LeMay will be in Bend on Tuesday, March 20, at the invitation of Molly Kreuzman, co-director of Coyote Trails School of Nature.

Kathy LeMay will speak at The Tower Theatre in Bend on March 20 at 7 p.m. Tickets are \$7.50 and on sale now at the Tower Theatre box office. The event starts at 7 p.m. at the Tower Theatre.

LeMay is the founder of Raising Change, a non-profit organization that promotes philanthropy at all levels of opportunity, including donating time, talent and other resources including financial support. She believes that women especially have the power to make a difference in the world through tools they already have. It's just a matter of channeling them into the change women want to see happen.

"I've heard Kathy speak and she's unbelievably motivating and smart," said Kreuzman. "Right at that moment I thought 'wouldn't it be great for her to speak in Bend.'" Kreuzman believes that, while Central Oregon has many committed women who have set a very high standard for community involvement and giving, there is another growing population of younger women who want to make a difference in their community and the world at large, they just aren't sure how.

"It's not always about money, and I think many of us lack an understanding of the many tools we already have. We also need some guidance in learning how to direct our concerns and passions into real actions," explained Kreuzman. "Kathy's presentation sets a context that helps us all understand even the smallest contribution makes a difference. Then she helps the audience think through a social action plan by asking 'what are the three things I care passionately about?' and 'what are the many ways I can help?'"

At the end of the evening, Kreuzman believes the audience will leave excited about the possibilities of making change, and energized and empowered to take the next steps.

The event will also be a showcase for 30 local non-profits, according to Kreuzman. "It's a terrific way for women who want to get involved and engaged learn about the great organizations we have in our community and meet some of the people already working with them."

Kathy LeMay is founder and president of Raising Change, LLC. She works with global women's organizations and women donors around the world to help raise the capital needed for the advancement of women and girls worldwide. With her unique approach to fundraising and giving, LeMay has raised more than \$100 million for women and girls, hunger relief, HIV/AIDs and Movement-building, as well as helped to direct nearly \$100 million in philanthropic giving toward projects that elevate the status of women and girls worldwide. In addition to speaking frequently on giving, LeMay has appeared on Oxygen TV and Oprah. For more information about Kathy LeMay, go to www.greatwomenspeakers.com.

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