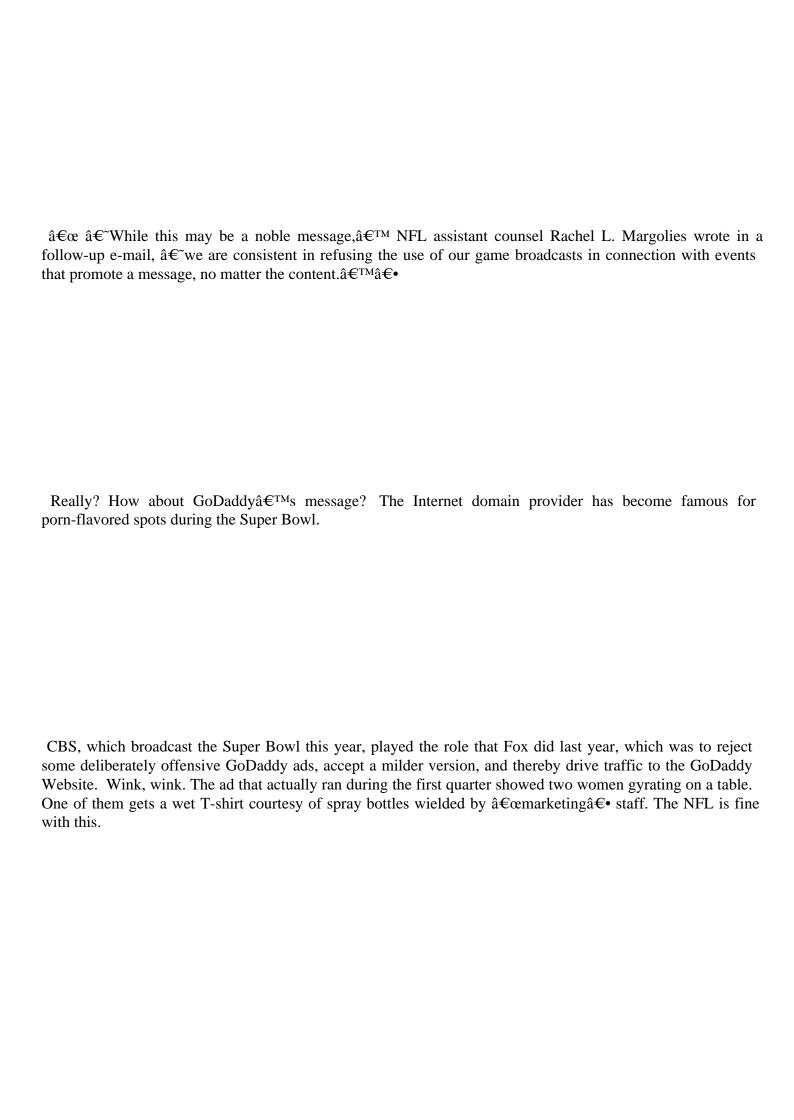
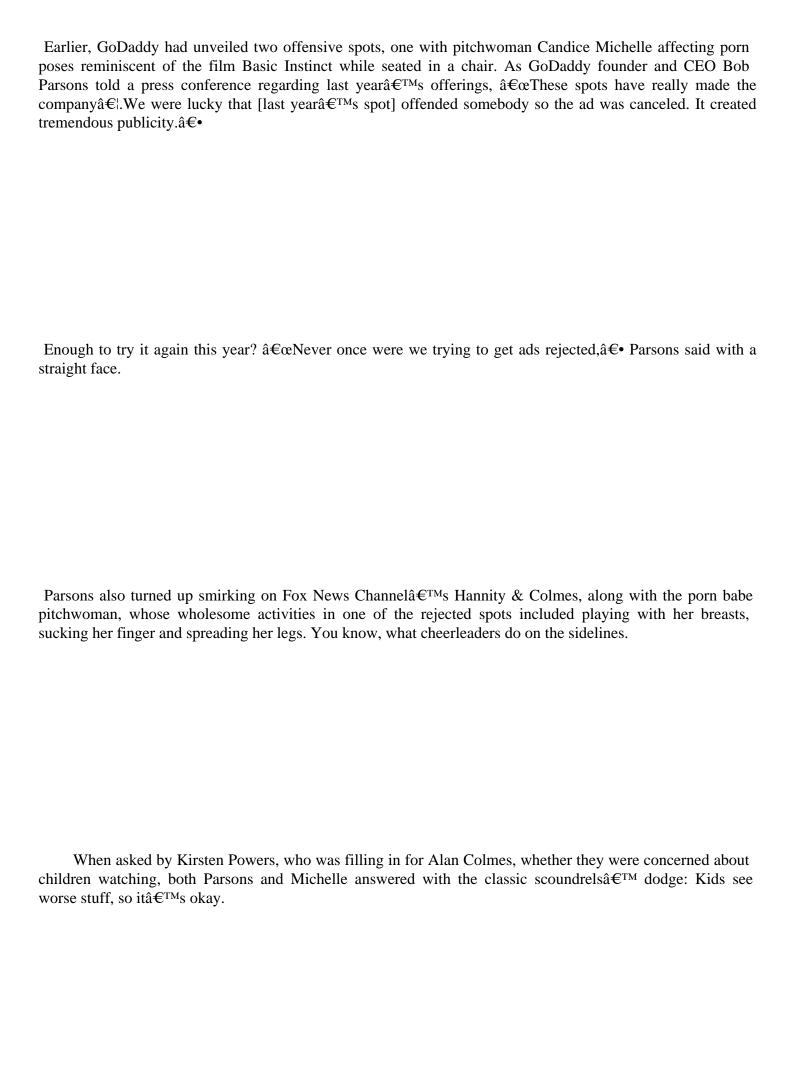
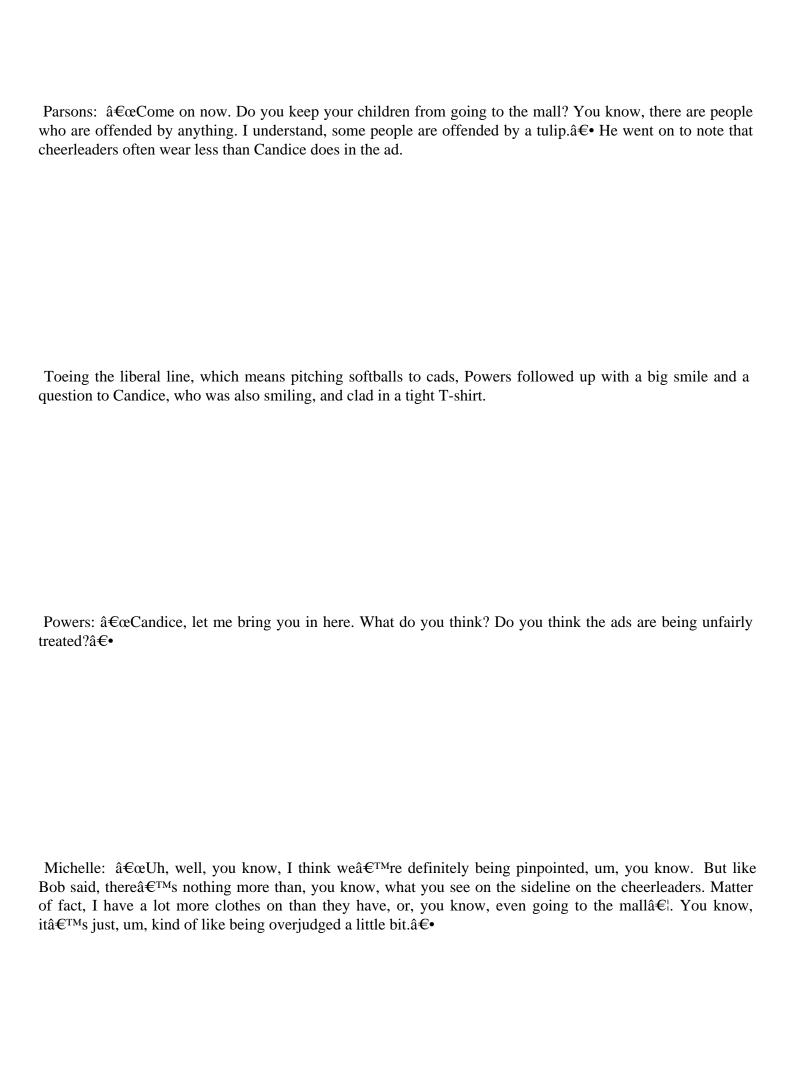
Super Bowl promoters make offensive calls by Robert Knight What do the Fall Creek Baptist Church in Indianapolis and GoDaddy.com have in common? They both drew a flag from promoters of the Super Bowl, but with markedly different penalties. The National Football League slapped the church with a legal warning not to feature the Super Bowl on a large screen at a church-sponsored party. Reason? The pastor was asking for a small fee to cover refreshments, and was using the NFL's logo to promote the event. Keep in mind that saloons all over Indianapolis, Chicago and elsewhere featured the Super Bowl on their big screens while charging for seats and drinks. Here's more from The Indianapolis Star:

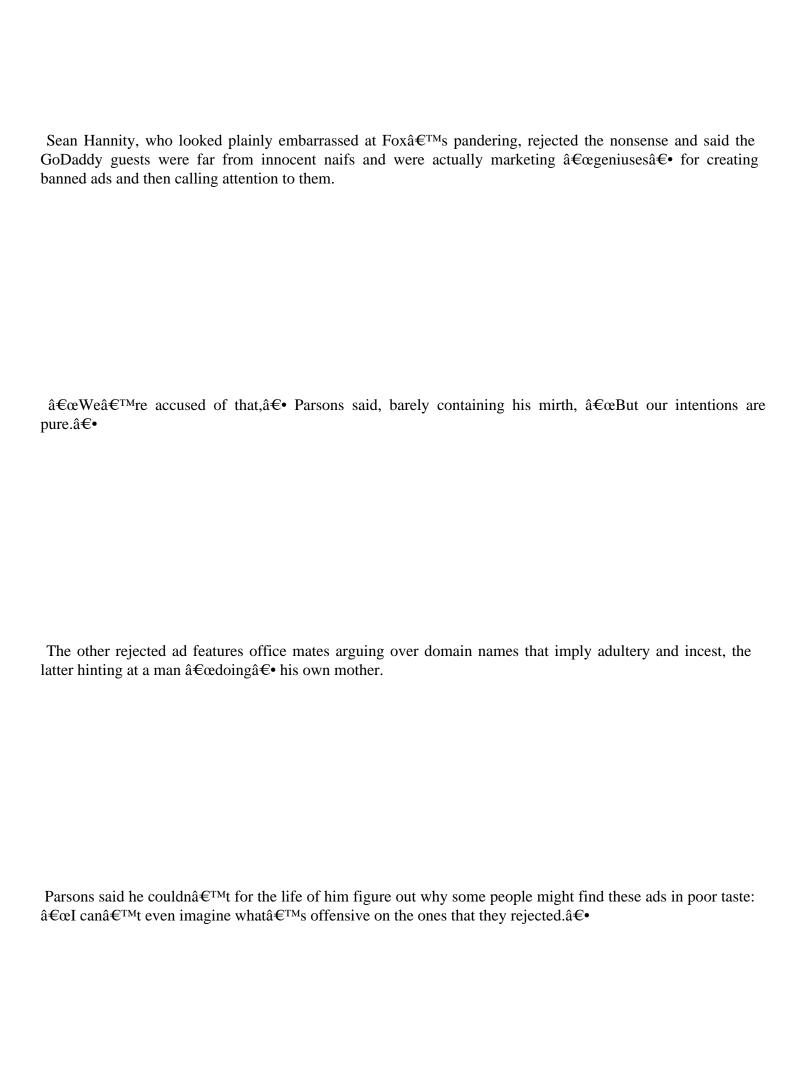
"The league even took exception to the church's plan to influence nonmembers with a video highlighting

the Christian testimonies of Colts coach Tony Dungy and Chicago Bears coach Lovie Smith.









| Last year, after Fox had to cancel a spot at the last minute, the negotiated settlement left Parsons with two Super Bowl game balls, one of which he twirled during the press conference. He was very happy. |
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| The score following the Super Bowl: GoDaddy: Zillions. Fall Creek Baptist Church: Zilch. |
| Things might be a little different in Heaven's version of the post-game show. |
| Robert Knight is director of the Culture and Media Institute, a division of the Media Research Center. He may be reached by e-Mail. is director of the Culture and Media Institute, a division of the Media Research Center. He may be reached by e-Mail. |
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