

Top models are perfection. Sometimes the industry can be anything but.

by Bend\_Weekly\_News\_Sources

## VH1 Goes Inside The Wilhelmina Modeling Agency To Reveal The Pressure Behind The Posing

Infiltrating the modeling industry like no other television series has, "The Agency" takes a stark look at the men and women who search for, mold, scold and comfort raw, young beauties -- all in an effort to groom the world's most marketable people. The series is not just about glamour. It's about the harsh realities of a business in which millions of dollars are at stake daily, and the competition for landing high-end models and campaigns can lead to both euphoric victories and bitter defeats.

Taking a rare look at client meetings, casting calls, and backstage at fashion shows, "The Agency" casts an unblinking eye on the super-high-stress jobs of the people who are completely hooked on the business of brokering beauty. It explores the complex, up-and-down relationships between the agents and their models -- who are sometimes naïve, insecure, vulnerable women and men who must be parented and then delivered on time and looking fabulous to demanding clients.

Catch the first episode of the "The Agency" on VSPOT, VH1's broadband channel beginning Wednesday, February 14, one week before the on-air launch of the show. Subsequent episodes will be available on VSPOT each Saturday following the show's Tuesday night premiere on VH1.

Additionally, the premiere episode of "The Agency" will be offered as a free download on the iTunes Store beginning Tuesday, February 13. The rest of the season will be available for purchase and download on iTunes for \$1.99 per episode the day following each week's on-air broadcast.

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