

KoRn to host 'MTV Unplugged: KoRn'

by Bend_Weekly_News_Sources

MTV on-air debut slated for March 2; Live Acoustic Album will be released March 6 on Virgin Records America;

KoRn fans around the globe no longer have to fly to Los Angeles for a chance to meet the band.

In a first for the revolutionary alternative rock band, KoRn hosted a "virtual record release party" in MTV Networks' "virtual world" in anticipation of the upcoming CD release of MTV Unplugged: KoRn. The party began Wednesday, February 28 as the band members -- represented by specially created avatars -- unveiled their new album, interacted live with fans, and screened behind-the-scenes footage and exclusive clips from their MTV Unplugged performance.

MTV Unplugged: KoRn will be released on Virgin Records on March 6 following the on-air premiere on MTV slated for Friday, March 2 at 11:30 p.m. ET/PT. During the television premiere, the Grammy winners will perform acoustic versions of the band's greatest hits, as well as several new songs unique to the "MTV Unplugged" performance.

KoRn also welcomes two guest performers to the "MTV Unplugged" stage: alternative music pioneers The Cure, and Amy Lee, lead singer and songwriter of Evanescence. The band's one-time collaboration with Lee on the classic "Freak on a Leash" (originally released on KoRn's No. 1 album Follow the Leader) has already broken out of the program to air as a music video on MTV in "Big 10" rotation, as well as in MTV2's "Elite 8" and mtvU's "Summa Cum Laude" rotation -- the highest exposure level on each channel.

KoRn's debut album on Virgin Records, See You On The Other Side, released in 2006, has sold more than one million copies in the U.S. Two tracks from the album, "Twisted Transistor" and "Coming Undone", were Top 5 rock radio airplay hits. Over 400,000 tickets were sold in 2006.

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