Renowned makeup artist Bobbi Brown debuts on QVC

by Bend_Weekly_News_Sources

Makeup maven 'Dresses for Success' while sharing her unique beauty philosophy with millions of QVC viewers

Armed with her personal mission of helping women to look and feel beautiful by appreciating their own unique features, legendary makeup artist, author and entrepreneur Bobbi Brown is scheduled to debut on QVC Saturday, March 10 at 1 p.m. ET with a selection from her signature line -- Bobbi Brown Cosmetics.

In honor of this special premiere, Bobbi Brown Cosmetics and QVC together will donate $25,000 to Dress for Success, a not-for-profit organization that promotes economic independence for disadvantaged women. Brown is a member of the Dress for Success Worldwide Board of Directors and is the chairperson of this year's 10th Anniversary Dress for Success Gala.

"Without a doubt, Bobbi is one of the most important and influential women in the beauty industry. We are thrilled to bring her to QVC's stable of beauty experts," said Allen Burke, QVC's director of beauty merchandising. "Our shoppers have come to expect the best from our beauty offerings; they are sure to appreciate meeting Bobbi face to face."

During the QVC broadcast, Brown will share with viewers her unique beauty philosophy while showcasing her revolutionary cosmetics and providing expert advice to help women to become their own makeup artists. QVC will offer shoppers a specially selected mix of Bobbi Brown Cosmetics, including the Long-Wear Gel Eyeliner with Ultra Fine Eyeliner Brush, Bronze Shimmer Brick with Face Blender Brush, Hydrating Eye Cream, Everything Mascara Duo, Living Beauty Palette and Face Touch-Up Palette with Concealer/Blender Brush.

"This is such a great opportunity to work with QVC to reach a new audience while raising awareness for Dress for Success, an organization that empowers women," explains Brown.

The Bobbi Brown line will be available while supplies last through QVC at 800.345.1515 or www.QVC.com

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