Gateway, AMD enhances server line with an entry-level tower

by Bend_Weekly_News_Sources

Redefining the feature set of a value server, the Gateway E-9232T gives customers a choice of powerful AMD processors and several advanced technologies not typically available in an entry-level server.

Powered by either a dual-core AMD Opteron 1000 Series processor or a single-core AMD Athlon 64 processor 3500 , the E-9232T also includes Gateway Lights Out (GLO) system management, optional remote keyboard/video/mouse (K/V/M) technology, integrated RAID support and optional hot-swappable redundant power supplies.

Its low price point and compelling technologies make it an affordable, yet powerful server that can help small- and medium-sized businesses run efficiently and securely.

Recent IDC research (LANs and Servers in US SMBs(1) noted that many small and medium-sized organizations are still using traditional desktops, despite the growing popularity of local networks. "Even with the appeal of the latest network technology, the lack of full-time IT staff can make it hard for smaller companies to step up to the investment," said Ray Boggs, vice president for SMB research IDC. "The availability and affordability of new servers like the E-9232T can provide a powerful alternative to desktop approaches, letting smaller firms gain access to network capabilities for the first time."

Additionally, small- and medium-sized businesses running Microsoft Small Business Server (SBS) will find it an ideal platform to run all their office tasks. It has the power and features necessary to easily handle Internet, networking and productivity applications such as email, file and print sharing and financial or database programs.

"Server technology is not just for large companies with big budgets and dedicated IT staff," said Steven VanRoekel, director of the Windows Server Solutions group at Microsoft. "With Windows Small Business Server 2003 R2 on the new Gateway E-9232T, customers will be able to cost-effectively boost their productivity and better ensure system security."

Failing technology can be disastrous for small businesses which operate in a retail environment. NetSolace, an independent software vendor specializing in point-of-sale solutions for a vast majority of the nation's franchises, exclusively uses Gateway tower servers for their customers' installations. NetSolace uses Gateway business class servers instead of high-end desktops due to their high-reliability and affordability. Combined with Gateway's four-hour on-site support(2), NetSolace is assured their customers' operations are running at peak efficiency, cost-effectively, and that their data is well protected.

Powerful Technologies Redefine Value and Raise the Bar for Others

Powered by either an AMD Opteron dual-core or Athlon single-core processor, the Gateway E-9232T brings true server performance and advanced capabilities to the value category.

"Our relationship with AMD has allowed us to develop another compelling server with leading technologies," said Marc Tanguay, Gateway senior group manager, servers and storage. "With excellent performance and advanced system management, the E-9232T offers benefits typically not found in an entry-level system."

Bringing a high level of efficiency to IT departments, Gateway Lights Out (GLO) system management allows customers to remotely shut down and re-start their server regardless of power condition. An optional low-cost remote control K/V/M with media redirect features enables IT managers to take full remote control of a server.

Customers will also find leading serviceability features such as color-coded components and a tool-less chassis and motherboard, making the product easy to support and deploy.

Nicely equipped but with room to grow, the server features dual integrated 10/100/1000 GbE NICs and video; five PCI slots; and DDR2 unbuffered ECC memory with four sockets, providing memory capacity of up to

8GB. Highly expansive with room for four 3.5-inch hard disk drives, it has a storage capacity of up to 3.0TB with SATA II drives(3). Integrated SATA RAID 1, 5 and 10 offers greater redundancy and integrity.

"Providing the widest variety of computing options to infrastructure providers and end customers, Gateway has leveraged the performance and value benefits of the AMD Opteron and AMD Athlon 64 processors to help small and medium sized businesses run applications more efficiently while helping provide enterprise developers with low-cost, dedicated systems," said Pat Patla, director, Server/Workstation Division, AMD. "By making the choice to expand its AMD offerings to include rack-mount and now tower servers, we believe Gateway has enhanced its server line in the right direction."

Pricing and Availability

Shipping and available immediately, the new servers are being built at Gateway's U.S.-based configure-to-order facility in Nashville. Prices start at just $699 for the AMD Athlon 64 processor-based system and $999 for the server powered by AMD Opteron processors. For more information, customers can visit http://www.gateway.com/ or call 1-800-GATEWAY. Solution providers and value-added resellers (VARs) interested in partnering with Gateway through the ProNet Partner Program can find more information at http://www.gateway.com/pronet.

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