

Home Zone: Coddle your child with cuteness

by Maggie_Reed

No two ways about it, these things are cool ... literally.

Chances are your child will get a cold or upper respiratory tract infection this year. And lets face it, basic humidifiers are not very attractive. They look like medical machines.

Introduce Crane Adorable Humidifiers.

These cool mist humidifiers disguise the awkward apparatus to look like a variety of animals and sports balls.

You can help your child clear a stuffy nose with numerous design options: frog, cat, panda, penguin, pig, elephant, cow, soccer ball, football, baseball or basketball. Not enough options? Being introduced this summer are SpongeBob, Hello Kitty and Thomas the Tank - all with night-lights.

And, cute is not all you get.

The gallon-capacity humidifiers run quietly, turn off automatically when the water tank is empty, provide up to 2.1 gallons of moist output per day, have an easy to refill tank, and 1 gallon will give you up to 11 hours' running time.

SPONGEBOB - Crane humidifiers perform well, look adorable, are easy to use, safe and affordable â€¦ a

perfect combination for any consumer. CNS Photo courtesy of Crane USA.

SUBTLE SCENTS - Chic packaging, soft scents and affordable pricing make Renuzit Subtle Effects a perfect complement for any room in the home. CNS Photo courtesy of Renuzit.

Also, a cool mist humidifier is generally preferred over a warm mist humidifier for children because of the risk of an accidental burn.

Crane Adorable Humidifiers retail from \$30 to \$50, the same price range as standard humidifiers. They are sold at Target, Bed Bath & Beyond, Toys "R" Us and Babies "R" Us retail stores.

To see all of Crane's humidifier series, visit www.crane-usa.com. For more information, call 847-290-7401.

SUBTLE SCENTS

Now that you have your home humidified, how about adding a great new scent or two?

While many of us purchase air fresheners each year, let's face it, some are just too much - the scents are artificial and more often than not, overpowering.

In response to this, Renuzit has introduced its innovative line of distinctive and affordable home fragrance mists: Renuzit Subtle Effects. An online poll conducted on the Sense of Smell Institute Web site showed the No. 1 reason people use fragrances was to make their home smell warm and inviting. And the scents they prefer? Floral tops the list as the fragrance of choice in the bathroom, living room and bedroom while pine leads for the garbage can.

With this in mind, Renuzit developed the new scents: Cool Morning Air, Quiet Lavender Whisper, Gentle

Citrus Orange and Light Alpine Frost.

Research also showed that consumers want the containers to be more attractive and blend in with their home decor ... and they don't want to have to pay high-end prices in specialty stores.

With its new upscale brushed-steel design, Renuzit Subtle Effects will fit in with any room's decor and homeowners won't feel the need to hide them away. Suggested retail price is \$2 to \$1.50.

And, they are environmentally friendly. The 9-ounce containers are made from recycled aluminum and do not include CFC compounds, which can deplete the ozone layer.

Renuzit also offers a wide variety of other air care products including sprays, candles, plug-ins and adjustable cones.

For more information, visit www.renuzit.com.

FUN SCENT FACTS

According to research from the Sense of Smell Institute:

- The average human being is able to recognize approximately 10,000 different odors.

- No two people smell the same odor the same way. Furthermore, an individual's ability to detect odors changes from day to day depending on their physiological condition.

- People recall smells with a 65 percent accuracy after a year while the visual recall of photos drops to about 50 percent after only three months.

- Your sense of smell is least acute in the morning and increases as the day wears on.

- Dogs have about 20 million olfactory receptors, 20 times what humans have.

For more information, visit www.senseofsmell.org.

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