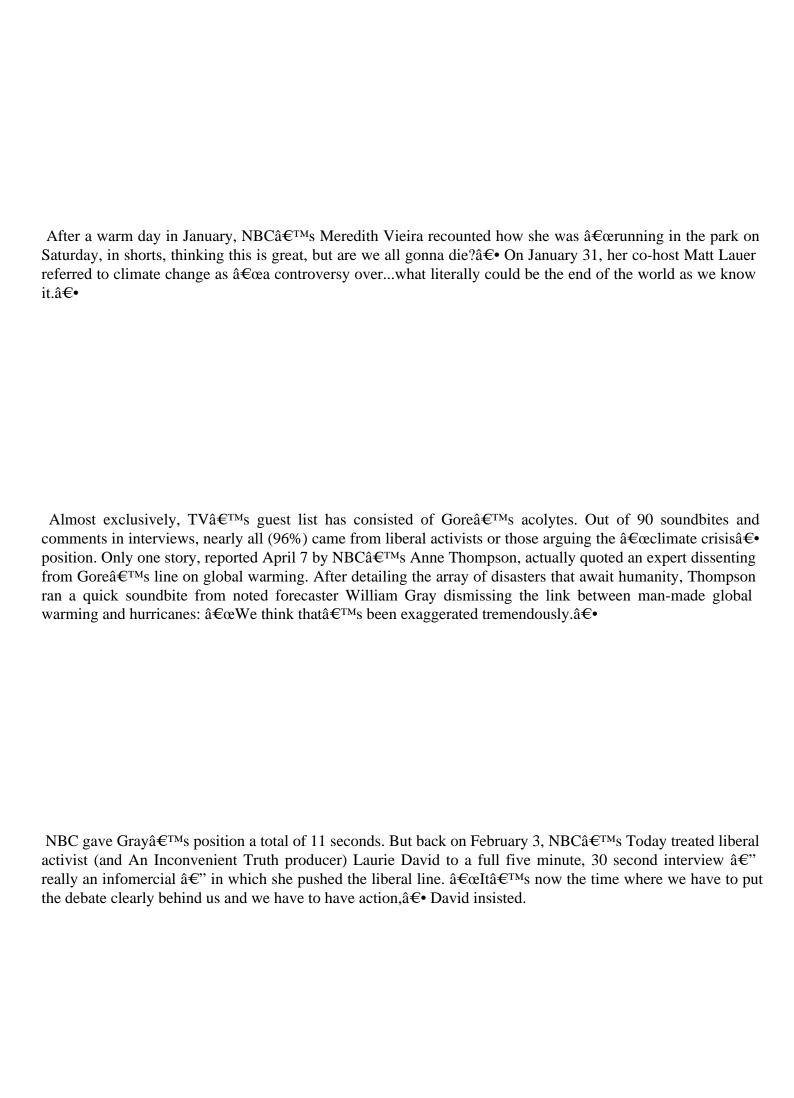
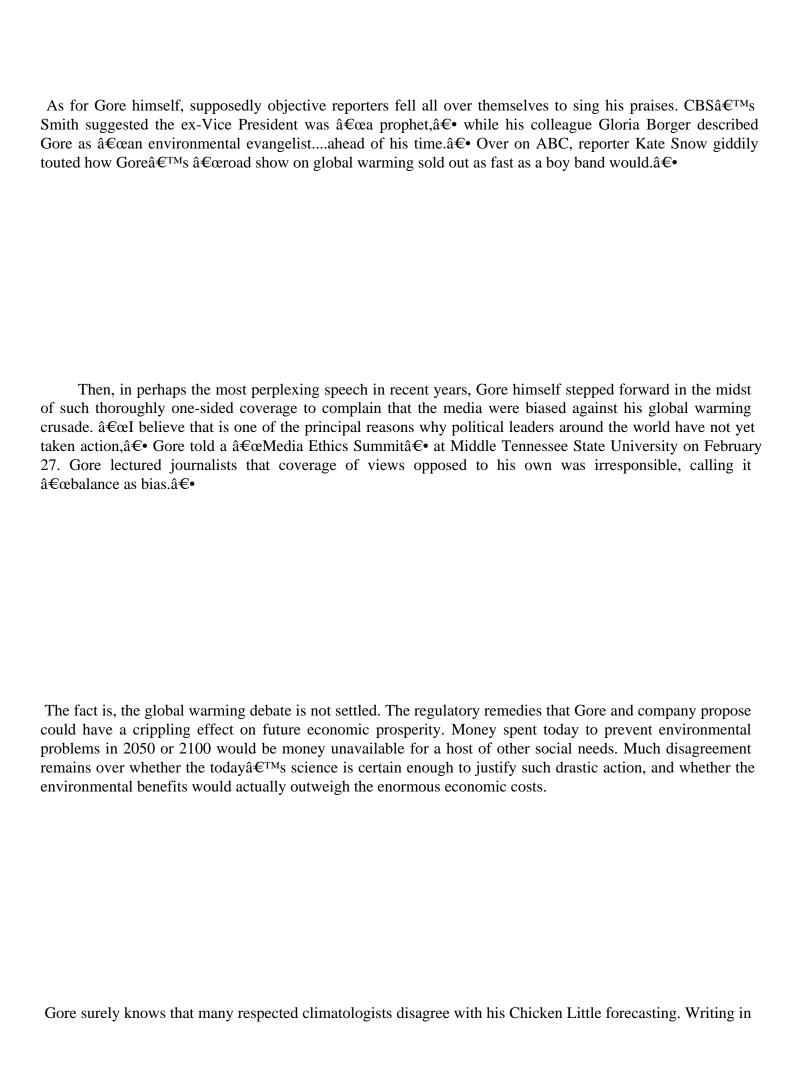
## by Rich Noyes Back in 2001, when Bryant Gumbel hosted CBS's The Early Show, he polled his on-air colleagues. "At the risk of starting an argument, are you a believer in global warming?― The responses were unanimous: "Absolutely.― "Of course.― "Yeah.― "So am I,― affirmed Gumbel, who rued the public's lack of enthusiasm: "I mean, does an iceberg have to come floating down the Hudson before somebody stands up and goes, â€~Oh, yeah'?― Six years later, CBS and the other network morning shows have given up on the iceberg and are busily promoting liberals' global warming scare-mongering as certain fact. A new Media Research Center study of ABC, CBS and NBC's morning news programs since January 1 finds that out of 115 stories on global warming, 97 percent completely excluded any experts, evidence or comments that disagreed with former Vice President Al Gore's predictions of a â€ceplanetary emergency― and a â§ceplanetary emergencyâ§ceplanetary emerg On the January 31 Good Morning America ABC's Sam Champion trumpeted a United Nations report predicting water and food shortages, as an on-screen graphic blared: "Will Billions Die from Global Warming?― The next day, CBS's Harry Smith was in Miami in advance of the Super Bowl. He asked a local columnist, "Do people here know that very likely in the next several decades all of this is going to be

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under water?―





Newsweek's April 16 International edition, MIT's Dr. Richard Lindzen agreed that the Earth has warmed slightly in the past 100 years, but that Gore's alarmism has no scientific basis: "There is no compelling evidence that the warming trend we've seen will amount to anything close to catastrophe.―
Fair and balanced journalism would include Lindzen's expert perspective â€" whether Al Gore likes it or not. Unfortunately, the broadcast networks have chosen the path of advocacy, not professionalism.
Rich Noyes is director of research for the Media Research Center, www.MRC.org, and the author of the new MRC study, Morning TV's One-Sided Climate Crusade.
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