Bill Baker named News Director at Horizon Broadcasting Group

by Bend Weekly News Sources

Horizon Broadcasting Group has named Bill Baker as News Director for its Central Oregon cluster of radio stations.

Baker has been heard on the nationally syndicated â€œDairylineâ€• radio program for the past 7 years, and also serves as its General Manager of Operations.

â€œWe are delighted to have a seasoned news professional like Bill joining our team,â€• said Keith Shipman, President & CEO of Horizon Broadcasting Group. â€œBill is a terrific reporter, producer and anchor and will help us take our news coverage to the next level.â€•

Bill Baker Baker was News Director at KPUG-AM/KAFE-FM in Bellingham, WA from 1991 to 1999. He began his radio career in his hometown of Port Angeles, WA in 1980 at KAPY-AM, and later worked as News Director at KBRC-AM Mt. Vernon, WA and as Program Director at KXRO-AM/KDUX-FM in Aberdeen, WA. He is a two-time winner of the state of Washington Associated Press Best Newscast and Best Spot News Award.

Baker will also host â€œInside Central Oregon,â€• a weekly public affairs program that airs Sunday at 7:30 am on KQAK-FM, THE PEAK 104.1, LITE 95.1, LAZER 96-5 and AM 690 KRCO Country.

Horizon Broadcasting Group stations offer local news broadcasts twice an hour Monday through Friday from 5 am to 10 am on KQAK-FM, THE PEAK 104.1, LITE 95.1 and LAZER 96-5. Local newscasts appear on the hour on KRCO-AM from 6 am -- 6 pm Monday through Friday. KRCO-AM also features 30-minute news blocks at noon and 5 pm Monday through Friday, and Paul Harvey News and Comment three times daily.

Horizon Broadcasting Group, LLC owns and operates five radio stations in Central Oregon. HBGâ€™s stations in Central Oregon include KQAK-FM (105.7, Oldies), KWPK-FM (THE PEAK 104.1, Hot Adult Contemporary), KLTW-FM (LITE 95.1, Soft Adult Contemporary), KWLZ-FM (LAZER 96.5, Classic Rock) and KRCO-AM (690 khz, Classic Country).

Those interested in submitting news tips, news releases or booking appearances on Inside Central Oregon should forward their inquiry to Bill Baker at 541-383-3825 or news@horizonbroadcasting.com.

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