

1st Annual Reel Rock Film Tour Comes to The Tower Theater

by Bend Weekly News Sources

Big Up Productions and Sender Films have teamed up with Windstopper® to produce the first-ever nationwide rock climbing film tour. On September 23rd at 8 p.m., the 2006 Reel Rock Film Tour will come to The Tower Theater in Bend.

Reel Rock features two groundbreaking new climbing films by the top producers in the industry: Dosage Volume IV, by Josh Lowell, and First Ascent, by Peter Mortimer. Events are being held in September and October 2006 at roughly 60 venues of all sizes across the United States, with additional tours in Canada and Europe. Reel Rock shows are high-energy events for climbers and mountain enthusiasts to get excited about, incorporating gear give-aways, athlete appearances and signings, fundraising for The Access Fund and local causes, and DVD sales.

The Bend film premiere is hosted by InCLimb Gym and Podclimber (www.podclimber.com) in association with the Smith Rock Detour. Advance tickets are available at www.towertheater.com

About the Films:

First Ascent

The latest and greatest release from Sender Films (<http://www.senderfilms.com>) and director/producer Peter Mortimer, creators of the multi-award winning Return2Sender and Front Range Freaks.

First Ascent features today's top rock climbers as they lay siege to steep faces and soaring alpine walls in pursuit of climbing's pinnacle achievement - the First Ascent. Mortimer brings us on this globe-trotting journey to capture the hopes, fears, and truly radical feats of men and women on climbing's cutting edge.

The film takes us from high Himalayan peaks to deep water soloing on the coast of Thailand, and from the sobering heights of the Black Canyon to Timmy "Urban Ape" Neill's monkey business on the buildings of Hollywood. A preview segment from *First Ascent* premiered in January, 2006 at the Alpinist Film Festival in Jackson, WY to a capacity audience of 900 members and won the festival's Grand Prize and People's Choice Award.

Dosage Vol 4

Big Up's Dosage series is the definitive annual portrait of climbing's state-of-the-art. Volume IV follows the biggest names in sport climbing, trad climbing, and bouldering as they make historic ascents at spectacular locations around the world. Highlights include: Tommy Caldwell's marathon El Capitan linkup, free climbing both The Nose (5.14a) and Freerider (5.12d) in under 24 hours; Chris Sharma's first ascent of Dreamcatcher (5.14d) in Squamish, BC; Dave Graham's first ascent of Coup De Grace (5.15a) in Ticino, Switzerland; Lisa Ramsay's first female ascents of scary grit routes in England's Peak District; Sharma and Graham opening a new level of hard bouldering in Hueco Tanks, Texas; and much more.

Director Josh Lowell is a leading creator of climbing films. His company, Big Up Productions (<http://www.bigUPproductions.com>), has released seven films, including the top-selling titles in the industry. Lowell has worked extensively with the legendary climber Chris Sharma for years. His Dosage Volume II was the winner of six international film festival awards and was featured in *Sports Illustrated* and *National Public Radio*.