

## Dave Christi Named Creative Services Director At HBG

*by Bend Weekly News Sources*

Horizon Broadcasting Group has named Dave Christi as Creative Services Director for its cluster of radio stations in Central Oregon.

Christi was a national finalist for the 2006 Radio Mercury Award for best commercial produced by a radio station.

Dave Christi was named new Creative Services Director for Horizon Broadcasting Group. "We're excited to have Dave join our team to write, produce and create award-winning advertising campaigns for our clients," said Keith Shipman, President & CEO of Horizon Broadcasting Group. "Dave has a passion for helping customers grow their business through the effective use of the radio medium, and his talents are among the finest in the country."

Christi joins HBG from Cumulus Media in Grand Junction, CO. He began his broadcast career in 1987 and has worked for radio stations in Idaho, Wyoming and Salt Lake City, Utah. He joined Cumulus Media/Grand Junction as its Creative Services Director in 2003.

Horizon Broadcasting Group, LLC owns and operates five radio stations in Central Oregon. HBG's stations in Central Oregon include KQAK-FM (105.7, Oldies), KWPK-FM (THE PEAK 104.1, Hot Adult Contemporary), KLTW-FM (LITE 95.1, Soft Adult Contemporary), KWLZ-FM (LAZER 96.5, Classic Rock) and KRCO-AM (690 khz, Classic Country).